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Communication Studies Portfolio & Graphic Design Resume

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Press Release

**KAPPA PI ZETA SIGMA CHAPTER,
LONGWOOD UNIVERSITY**



Press Contact: Sophia Tamilio
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For Immediate Release

Farmville, VA, October 5th, 2020 - Longwood University's Kappa Pi Zeta Sigma Chapter, which is an Academic Art Fraternity, is recognizing LGBTQ+ History Month by dedicating October 18th-24th to showcasing LGBTQ+ artists through social media posts to help promote LGBTQ+ rights, and is hosting an open Chapter on October 24th on Bedford's lawn at 5:30PM.

The week-long event will lead up to an open-to-the-public chapter meeting on October 24th where LGBTQ+ rights and artists will be discussed in an educational workshop on Bedford's lawn while being streamed on Facebook Live and Zoom, providing ways to be an ally to those members of the community. Kappa Pi is also hosting a virtual and physical LGBTQ+ themed gallery during the same week.

Bee Johnson, a non-binary member of the organization who is the Social Chair, says that they are excited for Kappa Pi to be focusing on LGBTQ+ rights. "This is a really important thing for Kappa Pi to be doing. We're using our voices to spread the word about the LGBTQ+ community, we're doing it in a fun way, and we're making a difference here at Longwood."

Thirty-five percent of Kappa Pi's current members are considered to be a part of the LGBTQ+ community. One in five undergraduate college students are afraid of being physically harmed because of their gender identity or their perceived sexual orientation, which is a statistic provided by the National Gay and Lesbian Task Force. Kappa Pi wants to combat these fears by educating others to be more accepting.

To continue its support for other social issues such as Black Lives Matter, Kappa Pi is providing educational resources for individuals in the Longwood community who would like to know more about these topics. Kappa Pi is supporting its own members and is providing a safe environment for different groups to come together.

Corporate Office:
201 High St,
Farmville, VA 23909

Public Service Announcement (PSA)

Dates: October 15th-October 24th

Length: 30 seconds

Group: Kappa Pi

Title: "Bee an Ally"

SFX Fade In	Keyboard typing
Shaun	What are you up to, Bee?
Bee	Just some Social Chair duties. I'm doing research for Kappa Pi's LGBTQ+ week. Wanna know something sad?
Shaun	Uh, sure.
Bee	Twenty percent of college students who are a part of the LGBTQ+ community report being scared for their physical safety because of how they identify or how their sexual orientation is perceived, according to the National Gay and Lesbian Task Force.
Shaun	Oh man. What can I do to help?
Bee	You can become an ally! Be a friend, be open-minded, and be respectful. You can find out more at Kappa Pi's open Chapter on October 24 th at 5:30PM on Bedford's lawn.
Shaun	Yeah! I think I'll bring some friends with me, maybe even meet some new ones too. I'll see you at Kappa Pi's Chapter!
SFX Fade Out	Keyboard typing

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Fact Sheet

LGBTQ+ Rights and the Arts on Longwood University's Campus

Kappa Pi has shown support for Black Lives Matter, and has the opportunity to stand up for other important issues that are prominent in society, one of those issues being LGBTQ+ rights. Kappa Pi must show its support for its members who are LGBTQ+ and those who are a part of the Longwood University community.

Challenges People in the LGBTQ+ Community Face According to Campus Explorer

- One out of five people who are a part of the LGBTQ+ community are worried about their physical safety because of their gender identity or how others view their sexual orientation. Kappa Pi is creating a safe space for discussion and learning about issues surrounding this topic.
- “The most common form of harassment towards LGBTQ+ college students is derogatory remarks. However, verbal threats, graffiti and the pressure to keep quiet about sexual orientation and/or gender identity are also common.”
- Thirteen percent of LGBTQ+ students who experience frequent verbal harassment do not plan to attend college after high school. Only 6.7% do not intend to go to college if they experience less frequent or rare verbal harassment.

Influential LGBTQ+ Artists to Showcase

- Frida Kahlo was an influential artist who was and remains as an inspiration to many. She was a bisexual artist who painted portraits, self-portraits, and nature-inspired pieces and artifacts of Mexico.
- Tina Modotti was a famous Italian American bisexual photographer. She used her photographs as an activist tool to showcase her involvement in politics in the early 1930s.
- Robert Rauchenberg was a prevalent gay painter and graphic artist. Through his art, he addressed national and international problems.

Kappa Pi's Support for the LGBTQ+ Community

- Kappa Pi can help members of the LGBTQ+ community face their challenges by assisting them in expressing themselves through art, allowing them to face their challenges in unique and positive ways.
- Kappa Pi is dedicating a week to making informative social media posts about LGBTQ+ artists which leads up to an open-to-the-public Chapter where a LGBTQ+ workshop will take place. This meeting will be held on Bedford's lawn and live-streamed on Facebook and Zoom. There will be a virtual and physical LGBTQ+ themed gallery.
- Kappa Pi will explain how to be an ally to the LGBTQ+ community, in ways such as being open-minded, being a good listener, and being a friend.



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Resume

SOPHIA TAMILIO

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WORK EXPERIENCE

ARTfactory (Nonprofit Organization)–Manassas, VA

Marketing & Graphics Manager (Full-time), August 2022–Present

Marketing Graphics Designer (Part-time-Full-time) & Graphic Designer (Contract), October 2021–August 2022

- Design event signage and materials such as posters, banner ads, playbills, brochures & catalogs (3,000 copies distributed); compose newsletters & press releases which broadcast ARTfactory's Pied Piper Theatre, Rooftop Productions, fundraisers & comedy occasions; participate in event planning.
- Create still & motion graphics media promoting future events on platforms such as ARTfactory's Facebook, Instagram, TikTok & website; upload content to a variety of event publishing systems while following production schedules.
- Shoot & edit DSLR publicity photos of Rooftop Productions & Pied Piper Theatre actors during rehearsals.
- Update the front page & conduct periodic changes on ARTfactory's WordPress website.
- Instruct digital & handcraft classes & camps for diverse groups & age brackets.
- Utilize Altru & Blackbaud Merchant Services (BBMS) software when selling tickets, concessions, & entering constituent information.

Lee Forrest Consulting–Manassas, VA

Freelance Designer (Remote), March 2022–October 2022

- Generated design materials such as ads, flyers, illustrations, banners & leave-behinds for a wide range of clients across the U.S. for digital & printing purposes; ambitiously took on solo projects as a self-starter.
- Performed research on clients to gain a clear understanding of their values & how to represent them through design deliverables; effectively managed time & organized workflow processes; proofread materials before completing projects.
- Revised details based on commentary from clients & the employer in a timely fashion & packaged final files.

Design Lab–Farmville, VA

Senior Art Director, August 2020–May 2021

- Represented Design Lab professionally by satisfying clients with successful materials made in Adobe Creative Suite.
- Became a confident decision maker; joined in implementing editorial design into "Our Legacy" magazine for the Moton Museum (2,000 copies printed & shipped nationwide).
- Applied oral & written communication skills effectively in conversations with team members & clients.

Art Director, August 2019–May 2020

- Assisted the Senior Art Director in managing multiple priorities associated with team members & design jobs.
- Reviewed work of team members & provided constructive critiques that helped strengthen their design abilities.
- Expanded upon a strong understanding of design fundamentals while learning to prioritize & work on multiple design jobs simultaneously.

Junior Designer, January 2019–May 2019

- Developed creative concepts that fit clients' brand standards by processing suggestions, corrections, & feedback constructively & professionally from clients, team members & Design Lab sponsors.
- Practiced flexibility & adapted to new situations related to collaborating with team members & clients.
- Consistently worked with quick turnarounds & completed tasks assigned by the Senior Art Director.

SKILLS & CERTIFICATIONS

Adobe Creative Cloud, Design Tools, Photography & Videography: *Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Acrobat, Canva, Wix, WordPress, MacBook Pro, DSLR cameras, XF300 Professional Camcorder*

Business & Communication Tools: *Zoom, Skype, Microsoft Office (Word, PowerPoint, Outlook), Google Suite (Docs, Drive, Slides, Gmail), Slack, Dropbox, WeTransfer, Altru, Blackbaud Merchant Services (BBMS)*

Certifications: *Social Marketing Certification: Hootsuite Academy & Certificate of Participation ACE Interface Training: Crossroads CSB*

EDUCATION

Longwood University–Farmville, VA

Bachelor of Fine Arts in Graphic and Animation Design, Concentration in Brand, Identity, & Media Design, & Minor in Communication Studies, August 2017–May 2021